



RHP Strategic Plan

2023-2026

about rhp

Rainbow Harmony Project is Winnipeg's 2SLGBTQIA+ choral community. We create music together, build meaningful connections, engage our audiences and inspire social change. Our vision is to live in a society where everyone can live as their authentic selves.

our choirs

rainbow harmony project

Our non-auditioned, flagship ensemble.
Winnipeg's 2SLGBTQIA+ choir for all ages.

rhp youth choir

Our non-auditioned choir for
2SLGBTQIA+ youth ages 12-18.

our values

community

We create opportunities for connection
and support the growth of our members

inclusion

We provide a safe space for folks of
diverse identities and lived experiences to
belong and be heard

accessibility

We reduce barriers to joining choir and make
learning music fun

visibility

We use our voices in a variety of settings
to promote understanding and
acceptance of the queer community

outreach

We intentionally engage and build meaningful
relationships with diverse audiences and
communities

sustainability

We use our resources responsibly to
ensure accountability and the longevity of
our organization

strategic goals

administrative & internal

- Explore administrative and artistic staff opportunities – Sustainability, Community
- Review and revise internal processes and structures – Sustainability, Community
- Increase member involvement in event planning & behind the scenes work – Community, Sustainability

financial

- Become more financially sustainable – Sustainability, Accessibility
- Increase fund development/fundraising activities – Sustainability, Accessibility

membership

- Increase and maintain choir membership – Community, Inclusion, Outreach, Sustainability
- Plan social events for members – Community, Inclusion
- Increase supports and opportunities for youth choir – Community, Inclusion, Accessibility

artistic & production

- Be more proactive for planning next season – Sustainability, Community
- Celebrate RHP's 25th anniversary – Community, Visibility, Outreach, Sustainability
- Organize and expand the music library – Community, Sustainability
- Explore new options for choir uniforms – Community, Visibility
- Assess and review rehearsal space – Community, Inclusion, Accessibility, Sustainability

technology

- Expand website content/use – Visibility, Outreach
- Increase social media presence – Visibility, Outreach

outreach & community

- Plan community events/involvement – Outreach, Community, Visibility
- Explore new performance, outreach, and collaboration opportunities – Outreach, Community, Visibility